

First Annual Solo and Small Firm Practitioner Conference

The first annual Solo and Small Firm Conference sponsored by the Monroe County Bar Association will feature nationally known keynote speaker Carolyn Elefant, Esq., as well as many of our own notable and nationally recognized solo or small firm attorneys. The day-long conference will include ways to create and maintain business, how to hire the right people, how to create connections to outside resources in running your practice, how to stay healthy and balanced, and most timely, how to use social media ethically without letting social media use you. The conference will include networking time and a cocktail hour at the end of the program (including prizes!).

Speakers Include: Nikki Black, Steven Modica, James Hinman, Mark Funk, Mary Beth Conway, Linda Kostin, William Easton Gary Muldoon, Jill Cicero, Brad Kammholz, Maria Reed, Robert Lamb, Anjan Ganguly, Andrea Tomaino, Eileen Buholz, Gregory Franklin, Elizabeth Randisi , Jon Getz, Margaret Reston & more!

Friday, March 2, 2018
Woodcliff Lodge



Phone: 585-402-7182



Email: dnash@mcba.org



Website: www.mcba.org/calendar

Sponsored By:

Chair: *Meredith M. B. Lamb, Esq.
Weinstein & Randisi*

Sponsored by Solo and Small Practitioners Committee and the Young Lawyers Section of the MCBA

**Friday, March 2, 2018
8:30am – 5:00pm**

MCLE: 1.0 Ethics
5.0 Practice Mmgt

8:00 to 8:30- Registration

8:30 to 9:30 Marketing and Ethics- KEYNOTE- **Carolyn Elefant, Esq.**
Law Practice in the 21st Century

9:30 to 9:40 Break

9:40 to 10:40 Top Tech Tips for Running Your Firm- **Nicole Black, Esq.**

10:40 to 11:00-Break with Sponsors

11:00 to 12:00-Breakout Session (Conference Center, Canandaigua, Cayuga Rooms)

- A. Human Resources-**Steven Modica, Esq.**
- B. Casemaker training session
- C. Dealing with the Media- **James Hinman, Esq. and William Easton, Esq.**

12:00 to 12:20-Break

12:20-1:20 Buffet Lunch- Resources for developing your practice.

Conflict Defender- **Mark Funk, Esq.**; Lawyer Referral Program- **Lisa Mikos**
VLSP-**Mary Beth Conway, Esq.**; AFC- **Linda Kostin Esq.** Article 36- **Hon. Richard A. Dollinger**

1:20 to 2:20- Panel Discussion: The things you wish you would have known when starting a practice.
Jill Cicero Esq., Gary Muldoon Esq., Anjan Ganguly, Esq., Maria Reed, Esq.,
Lisa Maslow, Esq. - Moderator-**Kevin Ryan**

2:20 to 2:40-Break with Sponsors

2:40 to 3:40-Breakout Session- (Conference Center, Canandaigua, Cayuga Rooms)

- A. Program -Stress management for you and your clients-**Brad Kammholz, Esq.**
- B. Program-Panel Discussion: Go your own way- which entity to choose if you do.
Robert Lamb, Esq., Amy Varel, Esq., and Danielle Wild, Esq.
- C. Program -Wise ways to spend and save money-**Margaret Reston, Esq. , Jon Getz, Esq.,**
and Joseph Rossi, Esq.

3:40 to 4:40- Grievance Jeopardy- How to avoid getting there and the main ways it happens.
Andrea Tomaino, Esq., Greg Franklin, Esq., Eileen Buholtz, Esq.,
-Moderator- **Elizabeth Randisi, Esq.**

4:40 to 6:30- Cocktail hour – Interactive with **Meredith M.B. Lamb, Esq.**, your Cruise Director
Complimentary first drink
Prizes which will include original art pieces and a one year MCBA Membership

Name of Program: First Annual Solo and Small Practitioner’s Conference
Date: March 2, 2018 8:30am-5pm The Lodge at Woodcliff

MCBA Member: \$ 160 Solo & Small Section Member: \$ 145 Nonmember: \$ 175
YLS Members: \$ 135 **NOTE- CLE cost for this program is 30% lower than MCBA normal rate**
Cost is \$20 higher when registering after February 23, 2018

I will use a CLE pass or Enclosed is a check for \$_____ for _____ reservation(s) for:
REGISTRANT(S): _____ PHONE: _____
ORGANIZATION: _____ FAX: _____
ADDRESS: _____ E-MAIL _____

Please enclose check payable to MCB Center for Education and send to:
MCBA Registrar, One West Main St., 10th Floor, Rochester, NY 14614

If you wish to charge this program, please complete the following and fax directly to the MCBCFE,

Please circle: MasterCard Visa AmEx Total Amount \$_____ Expires: __/__/____ Sec. Code _____
Account #: _____ Cardholder’s Signature: _____

To apply for tuition assistance, see our Financial Hardship Policy at mcba.org/cle/tuition

*Legal Service Providers: Staff attorneys for Empire Justice, LawNY, The Legal Aid Society of Rochester, VLSP, and Worker Justice Center who are members of MCBA in good standing.

* New Admittee refers to attorneys who are members of the MCBA and in their first year of practice.

In order to receive refund and cancellation must be made no later than FIVE business days prior to program. This also applies to CLE pass holders.

All materials will be provided electronically prior to the program. Please plan accordingly.

Special thanks to our sponsors:

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